



# CKT

BUSINESS CONSULTING

Innovation Strategies for Business Growth

# Business Profile





# About CKT





**Diversity, Equity and Innovation**  
Innovation Strategies for Business Growth

With many years of experience in both public and private sector organizations, we have gained a competitive advantage in understanding global markets and the specific requirements of various professional sectors.



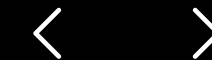
# Company Purpose

By combining our consulting skills, knowledge, and understanding of the obligations and regulatory requirements of various bodies, we help create more resilient organizations and businesses.



**Our purpose:  
to inspire confidence  
for a more resilient  
world.**





# Vision & Values

## Double turnover with half the cost impact

Our ambition is to create values in the companies themselves, the shareholders, the employees and the society as a whole

### EQUALITY

We treat everyone as equal because humanity begins with equality

### TRANSPARENCY

We rely on honesty in what we say and what we do

### INNOVATION

We see changes as opportunities. With innovative ideas everyone can make the impossible possible.



# Company Mission

## **Innovation and Inspiration**

Our mission is to provide life-changing experiences through the exceptional quality of our services. We strive to create a global community where people from all walks of life can connect and thrive together.

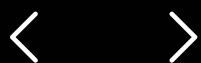


# Social Responsibility



**Contribution to society is a responsibility to the citizens of the whole world.**

At CKT, we believe that it is our responsibility to give back to society and support the global community. As part of this commitment, we donate to international foundations and provide volunteer work and services to local non-profit organizations. Additionally, we offer free consulting services to non-profit organizations (NGOs).



# Our Brands

## Experience Success with Our Expert Solutions

We understand that each business is unique and requires tailored solutions to achieve success.

That's why we offer four distinct brands that provide comprehensive services to help our clients & partners achieve their goals.

We believe in building strong relationships with our clients, working together to identify opportunities for growth and driving innovation to achieve sustainable results.

Partner with us to unlock your full potential.



# CKT

BUSINESS CONSULTING

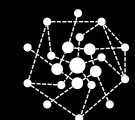
# CKT

ULTIMATE TRAINERS

# CKT

TRAINING CENTER

the funding widget





# Our Services

Supervision,  
certification, consulting  
and training.



We offer a full range of services to help organizations perform better. We create standards of excellence and help to achieve them.





# Our Services

## Strategic Planning

### 01. Strategic, management and technical consulting solutions

We offer a comprehensive suite of consulting solutions, including assessment, compliance, risk management, reporting, training, communication, and more.

Our consulting services are designed to help our clients achieve their short-term and long-term goals.



# Our Services

Process control  
and assurance

**02.** Business partner audits,  
custom business audits,  
remote and internal audits.

We conduct internal audits to ensure that your organizational governance aligns with industry requirements and standards.

Additionally, our business partner audits help you verify that your suppliers operate according to your protocols.

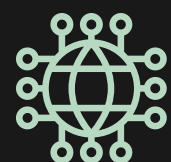


# Our Services

## Digital Marketing

### 03. Increase income, attract target customers and grow business

We offer customized digital marketing services, including branding and redesign, social media optimization and management, website and e-shop creation, as well as SEO and SEM strategies



Navigate to the new digital age



Increase customer base and create new customers



# Our Services

Management of National and  
Co-funded EU Programmes

## 04. Management of Applications and ● Consultation

We handle all the necessary tasks to collect, maintain, and submit applications to national agencies and organizations. Additionally, we ensure that you meet all the requirements for participation in both national and co-financed projects.

*Access to European Union funding for strengthening business competitiveness.*



# Our Services

Personnel Training Solutions |  
Learning & Development  
Consulting

## 05. Empower Your Workforce

Our training center provides comprehensive and tailored training programs to help individuals and organizations acquire new skills and knowledge. Our programs cover a wide range of topics and are designed to meet the unique needs of each client. Our experienced trainers ensure an engaging and effective learning experience.



Unlock Your  
Potential with  
Tailored Programs



Empower Your Team with  
Effective Learning and  
Development Strategies



# Our Services

Vocational and Corporate  
Trainers Solutions

## 06. Presentation Materials and Cutting-Edge Technical Tools

We specialize in developing training programs that meet the unique needs of individuals and organizations. Our experienced team provides customized training materials for trainers, along with top-of-the-line presentation materials and technological tools. We also offer support and preparation for the application of vocational training rooms to ensure a seamless training experience.



# Media and Press Releases

We share our thoughts and insights through various channels, including publishing articles, opinion statements, and blog and social media posts.



For public media inquiries  
please contact us at  
**+357 22 318403**





# Get in touch with us

**Questions? Comments? Concerns?**

Contact us to discuss anything you want or just to say hello. We love (virtual) coffees and we always welcome an opportunity to meet new people.

## Phone

+357-22-318403

## Email

[info@cktbusiness.com](mailto:info@cktbusiness.com)

[info@thefundingwidget.com](mailto:info@thefundingwidget.com)

## Online

[cktbusiness.com](https://cktbusiness.com)

[thefundingwidget.com](https://thefundingwidget.com)